

MAHAK JAIN

FREELANCE GRAPHIC DESIGNER

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VISUALS
by TV

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Mahak Jain

PROFILE

My name is Mahak Jain and I am a Graphic Design graduate from ISDI Parsons, Mumbai. As a communicator, I have learned to adapt my work for a variety of audiences and purposes. The various samples on this website display my ability and skills that I have acquired and since honed. My goal is to keep the designs clean and minimal while ensuring that they accurately reflect the brand's desired message.

EXPERTISE

BRANDING
SOCIAL MEDIA
PRINT DESIGN
WEBSITE DESIGN

SKILLS

ILLUSTRATOR
PHOTOSHOP
INDESIGN
PREMIER PRO
CANVA

EXPERIENCE

FEMINA WOMEN'S MAGAZINE

Internship | April 2018

This was my first internship and I was responsible for creating layouts for their styled looks.

CUBICLE (WORKWEAR BRAND)

Internship | November - December 2018

Cubicle is a fun, chic workwear brand for women. My main role was to create social media content for the brand.

DOUBLE THINK MEDIA

Internship | July - August 2019

Working as a graphic design intern, I designed social media posts, branding collaterals and websites for companies and start ups.

KOOL KANYA

Internship | January - March 2020

Kool Kanya is an online platform for women, where I worked as a designer and created social media content and brand guidelines.

NYKAA FASHION

Internship | October - December 2020

While interning at Nykaa Fashion, I designed their website landing pages, banners, which helped me improve my technical skills.

DIGITAL RAVEN

Graphic Designer | March 2021 - September 2022

Digital Raven is a marketing firm where I worked as one of the main graphic designers. I was in charge of creating social media content, branding collaterals, newsletters, emailers and website layouts for various brands and companies

ACHIEVEMENTS

SATURDAY ART CLASS

Mentorship | December 2019 - April 2020